

DETAILS



WHAT IS YOUR POSITION WITHIN YOUR COMPANY?

I am chief administrative officer at Madsen Roofing & Waterproofing Inc., Sacramento, Calif.

WHAT WAS YOUR FIRST ROOFING EXPERIENCE?

Sitting in my dad's pickup truck at a grocery store when I was 10 years old waiting for him to finish walking the roof—I got bored and curious and walked around to the back where I saw his ladder. I called for him, and he told me to come on up. He showed me around, and it was pretty cool; I'd never been that high.

WHY DID YOU BECOME INVOLVED IN THE ROOFING INDUSTRY?

My father, Peter Madsen

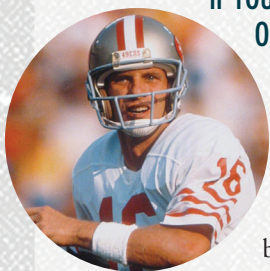
WHAT IS THE MOST UNUSUAL ROOFING PROJECT OF WHICH YOU HAVE BEEN A PART?

The Sacramento River Water Treatment Plant—it's a 9.5 million-gallon reservoir the City of Sacramento emptied so we could reinforce and reroof the reservoir, inject grout into cracks and damp-proof the interior. It's big enough to drive a boat around, and the original redwood beams were from trees out of the Pacific Northwest that, unfortunately, you cannot find anymore.



IF YOU COULD INVITE ANY THREE PEOPLE TO DINNER (DEAD OR ALIVE), WHOM WOULD YOU INVITE? WHY?

My late paternal grandmother, Martin Luther King Jr. and Joe Montana—I have about 1,000 questions I'd ask my grandmother; Martin Luther King Jr. was so hopeful, and I'd like to know his perspective on many things; and Joe Montana because we are huge San Francisco 49ers fans and he's "Joe Cool"!



WHAT IS YOUR ROOFING INDUSTRY INVOLVEMENT?

I serve on the Independent Roofing Contractors of California Inc.'s board of directors, am a graduate of NRCA's Future Executives Institute and have been a speaker for a few round-table discussions at the National Roofing Legal Resource Center's annual conference.



WHAT SONG ARE YOU LISTENING TO OVER AND OVER?

I have two—one is my choice, and one is my kids' choice. You can decide which is which: OneRepublic's "Counting Stars" and "Let It Go" from the movie "Frozen."

WHEN YOU WERE A CHILD, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?

A professional dancer



WHAT DO YOU CONSIDER YOUR MOST REWARDING EXPERIENCE?

Watching my kids grow up

PEOPLE WOULD BE SURPRISED TO KNOW ...

I graduated from the California Culinary Academy in San Francisco.

WHAT ARE THE MOST CHALLENGING ASPECTS OF YOUR JOB?

The constantly changing regulations in California

WHAT ANIMAL WOULD YOU SAY BEST MATCHES YOUR PERSONALITY?

A dolphin

WHAT IS YOUR FAVORITE VACATION?

Our honeymoon in South Africa

WHAT DO YOU CONSIDER A WASTE OF TIME?

Dwelling on the past

WHAT ARE YOUR BEST AND WORST HABITS?

Best: organization; worst: over-committing

WHAT'S THE MOST EXCITING/ADVENTUROUS THING YOU HAVE DONE?

The most adventurous thing I have done is sky diving. The most exciting thing I have done is going on a safari and being about 10 feet away from a large, protective mama elephant.



ROSEMARY REYNOLDS

What is a song you have been listening to repeatedly? Email your song to professional roofing@professionalroofing.net, and we will post the answers in our July digital edition!